



## Frequently Asked Questions Q&A

### WHO ARE MICRO-FRESH®?

We're the freshness experts! Our team of expert scientists know exactly how to fight away bad bacteria to scare away those nasty smells.

### THE PROBLEM

Our bodies host over 1,000 species of bacteria, some of which can cause fabrics to develop unpleasant smells.

### WHAT IS MICRO-FRESH®?

Micro-Fresh is world-leading freshness technology used to prevent the growth of unpleasant bacteria which thrive in humid environments. Odours are caused by the build of bad bacteria and can occur after only a short period of time.

### WHY MICRO-FRESH®?

The award-winning technology is gentle on skin and keeps the product fresh wash after wash.

We don't use any harmful chemicals to ensure products with Micro-Fresh® are kind to your family and our environment.

We aim to promote a healthy lifestyle. Our mission is to offer you the best in freshness using natural solutions.

Our technology offers you the opportunity to live a fresh, odour-free life on the go 24/7.

Expertly developed and crafted in the UK, Micro-Fresh® is a brand that you can trust

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